

Business Gateway



Advisory Group Meeting January 10, 2006



Meeting Purpose & Outcomes



Purpose:

- ➤ Inform the Advisory Group of:
 - MOU Status,
 - Q2 Data Call Details and Timeline,
 - Initial Business.gov Design Concepts, and
 - Forms Catalog Status

Expected Outcome:

➤ A clear understanding regarding upcoming Q2 Data Call activities and the Advisory Group role



Meeting Agenda



- Project Management Review:
 - MOU Status
- Project Status:
 - Portal Content
 - Q2 Data Call Details and Timeline
 - Portal Design
 - Design Concepts
 - Outreach and Communications Update
 - Forms Catalog
- Next Steps:
 - Distribution of Q2 Data Call



Project Management Review



> MOU Status:

				Funding
Agency	\$ Amount	Status	Signed MOU Date	Transferred
HHS	\$825,216	Internal Process at HHS	TBD	
DOD	\$515,760	Internal Process at DoD	TBD	
TREASURY	\$1,547,280	Internal Process at Treasury	TBD	
HUD		Awaiting IAA and Hill approval	12/7/2005	
JUSTICE	\$322,350.00	Internal Process at Justice	TBD	
GSA	\$64,470.00	Signed; Awaiting Appropriation Approval	11/15/2005	
V A	\$322,350.00	Internal Process VA	TBD	
EPA				
		Signed MOU 11/4/2005; IAA signed 11/10/2005	11/15/2005	
SSA		Internal Process at SSA	TBD	
USDA	\$825,216	Internal Process at USDA	TBD	
LABOR		Awaiting SBA to resign MOU	TBD	
STATE	\$171,920	Internal Process at State	TBD	
EDUCATION				
		Signed; Awaiting Appropriation Approval	12/14/2005	
ENERGY	\$171,920	Internal Process at Energy	TBD	
DHS		SBA approved DHS changes awaiting DHS'		
	\$825,216	signature	TBD	
DOI	\$322,350	Internal Process at Interior	TBD	
DOT		Awaiting SBA to resign MOU	TBD	
OPM		Internal Process at OPM	TBD	
SBA	\$64,470	Internal Process at SBA	TBD	
NASA		Internal Process at NASA	TBD	
COMMERCE				
	\$515,760	Internal Process at Commerce	TBD	
NSF	\$64,470	Internal Process at NSF	TBD	



Portal Content



➤ Q2 Data Call Details

- Q2 FY 06 Data Call is critical for the success of Business Gateway
- BG is committed to making the response to this data call as painless as possible
- BG is requesting a broad range of compliance assistance related information
 - BG defines Compliance Assistance as information that helps businesses understand their obligations under federal laws and regulations. Business.gov's compliance assistance will focus on mandatory, government-enforced regulations
- BG has identified and defined 12 resource types for this data call



Data Call Template

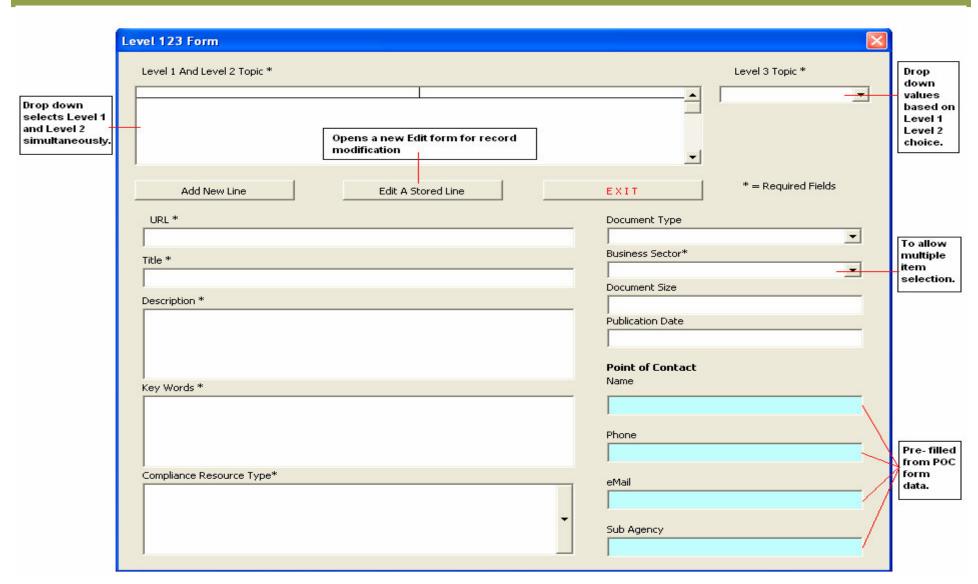


POC					×
Primary Point Name: *	of Contact:		Name:	Secondary Point of Contact:	
Phone: *	123-123-1234	###-###-###	Phone:		###-###-###
eMail: *	Howard.Hughes@ifly.com		eMail:		
Agency: *	EPA		Agency:		
Sub Agency / Owner	Air		Sub Agency / Owner		
* = Required	Field		Continue	Exit	



Data Call Template (Cont'd)







Data Call Resource Types



RESOURCE TYPE	DEFINITION	EXAMPLES*	<u>NOTES</u>
1. Compliance guides (longer than fact sheets)	Plain language, easy-to- understand guides to a particular law(s), standard(s), or regulation(s) or developed for a particular business sector	http://www.fcc.gov/ocbo/FCC02_214.pdf http://www.fcc.gov/ocbo/FCC02_214.pdf http://www.dol.gov/compliance/guide/index.htm http://www.epa.gov/compliance/resources/publicat_ions/assistance/sectors/notebooks/dry.html http://www.dol.gov/esa/regs/compliance/whd/new_bus3.htm http://www.fmcsa.dot.gov/safety-security/eta/index.htm http://www.osha.gov/recordkeeping/index.html http://www.efast.dol.gov/forms_pubs.html http://www.msha.gov/forms/forms.htm http://www.fmcsa.dot.gov/registration-licensing/online-registration/onlineregdescription.htm	"recordkeeping and reporting" CA resources would be included here or in #3. On the datacall spreadsheet, please list "recordkeeping" or "reporting" in the key word column so the resources can easily be found via search. (note: the Guide should have a link to the appropriate form on forms.gov)





2. Information on training or consultation services	Information on consultation or training services or training materials provided on the agency's laws and regulations (e.g., web pages, on-line brochures, PowerPoint presentations)	http://www.irs.gov/businesses/small/article/0,,id=99202,00.html http://www.vodium.com/MediapodLibrary/index.a sp?library=esa 541&sessionArgs=0B100001000 1000 http://www.osha.gov/dcsp/smallbusiness/consult. html http://www.msha.gov/Education&Training.HTM http://www.osha.gov/dcsp/ote/index.html; http://www.tsi.dot.gov/	
3. Fact sheets (shorter than compliance guides), brochures and FAQs	Short, one to two page; basic explanatory information on a compliance tool, law(s) or regulation(s)	http://www.epa.gov/oilspill/pdfs/spccfact.pdf http://www.fmcsa.dot.gov/documents/hazmat/hm-brochure.pdf http://www.dol.gov/esa/fact-sheets-index.htm http://www.dol.gov/compliance/news/spotlight_s_mallbus.pdf	If there are many fact sheets on one portal page all related to one topic, you can include just the portal page and not each fact sheet on it; same for FAQs.





4. Posters/Graphics/ Logos	Workplace posters (some required by law or regulation; some optional)	http://www.dol.gov/compliance/topics/posters.htm http://www.fmcsa.dot.gov/rules- regulations/truck/driver/hos/HOSPoster.htm	In description, note whether posters are mandatory or optional
		http://www.dol.gov/ebsa/publications/healthlawsno tice.html	Include, if useful and used frequently by
5. Notices (including notification templates)	Model notices or templates (notices required by regulations)	http://www.dol.gov/esa/forms/whd/WH-381.pdf	businesses. Examples: COBRA notices, FMLA notices, Certification of Group Health Coverage
6. Policy or enforcement guidance	Short, plain language information or	http://www.dol.gov/esa/whd/opinion/opinion.htm	Letters of implementation,
	memorandum on an interpretation of a law or regulation	http://cfpub.epa.gov/adi/	guides, opinion letters





7. Webpage / Web portal	Web page or portal providing easy to understand compliance information on a particular law(s), standard(s) or regulation(s); links to additional compliance assistance resources may be provided from the web page or portal.	http://cfpub.epa.gov/npdes/ http://www.fmcsa.dot.gov/rules-	The compliance resources (e.g., compliance guides, fact sheets, etc.) accesible from this webpage or web portal do not need to be included elsewhere in this data call.
8. Compliance Checklists and How-To Guides	A checklist designed to help industry determine if they are compliant with a law(s), standard (s) or regulation(s)	http://www.epa.gov/ttn/atw/aerosp/aerochk.pdf http://epa.gov/compliance/resources/policies/incen tives/auditing/apcol-rcrad.pdf http://www.dol.gov/ebsa/publications/selfcomplian cetool.html http://www.youthrules.dol.gov/selfassess restaura nt.htm	





9. Electronic compliance tools	An interactive web site or system that walks the user step-by-step through a process until they reach a result; includes interactive training tools. If is the former type, the results page will answer the user's question or the page will link to compliance assistance resources that are most likely able to answer the question.	http://www.dol.gov/elaws/firststep/ http://www.osha.gov/dts/osta/oshasoft/index.html# eTools	FROM DATA CALL #1 - combines electronic reporting tools and expert systems / wizards and reporting assistance tools.
10. Interactive Frequently Asked Questions	Web page of FAQs on compliance issues that uses advanced search, database, or other technology to help the user find the FAQ most likely to match the user's interest.	http://waste.custhelp.com/cgi-bin/waste.cfg/php/enduser/std_alp.php http://www.irs.gov/faqs/index.html http://www.dol.gov/ebsa/FAQs/faq_compliance_hi_paa.html http://publicaccess.custhelp.com/cgi-bin/publicaccess.cfg/php/enduser/std_alp.ph_p	FROM DATA CALL #1; should not just a static page of questions and answers, those items belong in #3.





		http://cfpub.epa.gov/npdes/contacts.cfm?program _id=0&type=NPDES	
11. Points of Contact - Lists or Directories	Web pages, databases, etc. with names, addresses, phone numbers, and/or email addresses for subject matter experts.	http://www.epa.gov/ttn/atw/epaprogs.html	
12. Other tools	Have we missed something important? Please add it here		



Portal Content (Cont'd)



➤ Q2 Data Call Timeline

Agencies Verify Topics/Subtopics

Send Data Call Packet to Agencies

Training Session #1

Sample of Agency Data Call Due to BG

Training Session #2

Q2 2006 Data Call Template to BG

January 12, 2006

January 13, 2006

January 24, 2006

February 1, 2006

February 8, 2006

March 31, 2006

Contact Charles Bram with any questions, charles.bram@sba.gov or 703.338.0999



Portal Design Update



- ➤ The Business Gateway PMO recently was presented three different initial portal design concepts for business.gov
- ➤ Each design was reviewed and the BG PMO has requested that JDG present another round of design options that present both a government and business feel
- The two design concepts that JDG is refining are presented on the next two slides



Concept #1 Home Page

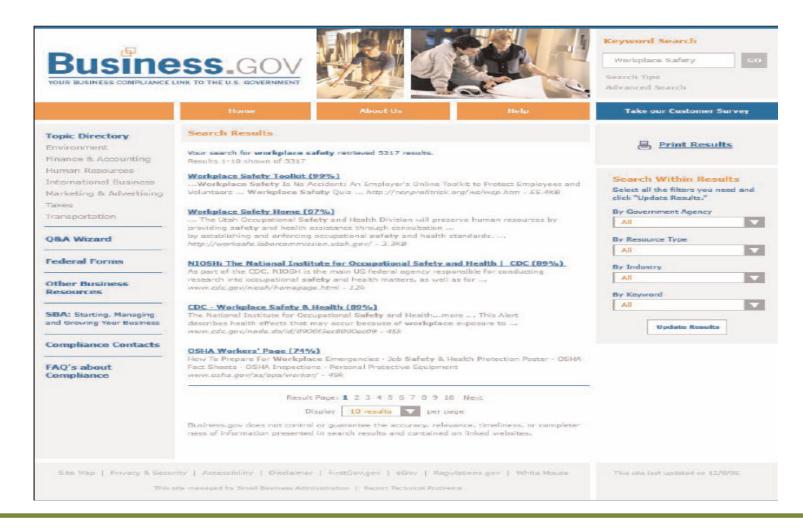


	Aliout Us Help	Take our Customer Survey
Text/Mission/Purpose of the site ex	of the site explanation. Introductory planation. Introductory Text/Mission/Purpose Text/Mission/Purpose of the site explanation.	Federal Forms Find government forms by agency, form number, or name. Receive for Forms Ucdata
Find compliance assistance informat	tion:	negative for Portra upcaria.
Keyword Search	60	Compliance Contacts Find compliance experts and contacts at government agencies.
	Search Tips Advanced Search OR	
	rd ur business, we can identify what you need to know ority compliance information and returns ₹ το γευ OR	Other Business Resources Find information and assistance for your business on topics not related to complance issues
Browse Topic Directory		
Topic (2.342) Subtopic (104), subtopic (54), View All	Topic (334) Subtopic (234), subtopic (17), subtopic (65), View All	Highlight timely compliant assistance content from agencies, rotate regularly
Topic (456)	Topic (1.973)	SBA: Launching, Managing
Subtopic (17), subtopic (64), V-ex- All	Subtopic (876), subtopic (98), subtopic (143), View All	and Growing your Busines
Topic (1,703) Subtopic (986), subtopic (432), View All	Topic (42) Subtopic (13), subtopic (7), subtopic (3), View All	
Topic (32)		



Concept #1 Secondary Page







Concept #2 Home Page



BUSINESS.	GOV LINK TO THE U.S. GOVERNNENT	THE PARTY OF THE P
	About Us Help	Take our Customer Surv
Text/Mission/Purpose of the site of the site explanation. Introduc	ose of the site explanation. Introductory e explanation. Introductory Text/Mission/Purpose tory Text/Mission/Purpose of the site explanation	
Three ways to find compli	iance assistance information:	
Keyword Search	Search Tips Advanced Search	Compliance Contacts Find compliance experts a contacts at government agencies.
	оя	FAQ's About Compliance
Use the Question & Answer Wiza By completing a few easy questions about y	and the second s	Other Business Resource
By completing a few easy questions about ye	our business, we can identify what you need to know control compliance information and returns it to you	Find information and
By completing a few easy questions about y about compliance. Our Q&A Wizard finds pri-	our business, we can identify what you need to know	Find information and assistance for your busine on topics not related to compliance issues
By completing a few easy questions about you about compliance. Our QBA Wizard finds price	our business, we can identify what you need to know	Find information and assistance for your busine on topics not related to
By completing a few easy questions about y about compliance. Our Q&A Wizard finds pribaced on your answers. Browse Topic Directory Topic (2,342)	our business, we can identify what you need to know co- only compliance information and returns it to you OR Topic (354)	Find information and assistance for your busine on topics not related to compliance issues. Highlight timely compliance
By completing a few easy questions about y about compliance. Our Q&A Wizard finds pri- based on your answers. Browse Topic Directory	our business, we can identify what you need to know only compliance information and returns it to you	Find information and assistance for your busine on topics not related to compliance issues Highlight timely compliance assistance content from ogencies, rotate regularly
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Concept #2 Secondary Page





E-Gov Outreach & Communication



- ➤ BG and JDG will be completing the following tasks in the next couple of weeks:
 - Partner Agency phone interviews to inform Communications Plan
 - Identify Marketing/Outreach/Communications experts who understand your channels of communication to business customers
 - JDG can help you identify the right person in your agency to be interviewed
 - Shivani will send an email describing purpose and outlining topic questions
 - JDG will coordinate and conduct 20 minute phone interviews



Forms Catalog Status



- ➤ Number of Forms in Catalog: 5,526
- Total Documents in Catalog: 6,848
- Broken Links: Less than .5% but requires continuous monitoring
- Federal Forms Catalog Version 2.2 Minor Release
 - Date: January 26, 2006
 - On Schedule
- Version 2.3 ROCIS Interface
 - Design Document: January 27
 - Delivery to Integration Server: April 21
 - Expecting Delivery of ROCIS Modifications for Testing: May, 2006



*E-GOV Federal Forms Catalog Population



Agency	Records	Forms	Agency	Records	Forms
Commodities Futures Trading Commission (CFTC)	21	21	General Services Administration (GSA)	133	70
Consumer Product Safety Commission (CPSC)	1	1	IAP - Overseas Private Investment Corporation (OPIC)	8	6
Corporation for National Community Service (CNCS)	2	2	IAP - US Agency for International Development (USAID)	7	7
Department of Agriculture (USDA)	561	521	International Trade Commission (ITC)	0	0
Department of Commerce (DOC)	1002	684	Merit Systems Protection Board (MSPB)	4	1
Department of Defense (DOD)	111	110	National Aeronautics and Space Administration (NASA)	9	6
Department of Education (ED)	57	49	National Archives and Records Administration (NARA)	20	19
Department of Energy (DOE)	209	86	National Endowment for Humanities (NEH)	1	1
Department of Health and Human Services (HHS)	468	350	National Endowment for the Arts (NEA)	0	0
Department of Homeland Security (DHS)	334	208	National Labor Relations Board (NLRB)	11	11
Department of Housing and Urban Development (HUD)	389	387	National Mediation Board (NMB)	9	9
Department of Justice (DOJ)	112	78	National Science Foundation (NSF)	19	19
Department of Labor (DOL)	229	209	Nuclear Regulatory Commission (NRC)	51	51
Department of State (STATE)	38	38	OCB - Ferderal Energy Regulatory Commission (FERC)	14	14
Department of the Interior (DOI)	334	307	OCB - National Transportation Safety Board (NTSB)	1	1
Department of Transportation (DOT)	156	154	OCB - Office of Government Ethics (OGE)	7	3
Department of Treasury (TREASURY)	1010	828	OCB - Securities and Exchange Commission (SEC)	170	170
Environmental Protection Agency (EPA)	174	110	Office of Management and Budget (OMB)	14	13
Equal Employment Oppurtunity Commission (EEOC)	1	1	Office of Personnel Management (OPM)	74	69
Export- Import Bank (EXIM)	29	29	Office of Special Counsel (OSC)	6	3
Federal Communications Commission (FCC)	126	98	Pension Benefit Guarantee Corporation (PBGC)	37	23
Federal Deposit Insurance Corporation (FDIC)	62	57	Railroad Retirement Board (RRB)	36	36
Federal Housing Finance Board (FHFB)	0	0	Small Business Administration (SBA)	71	70
Federal Maritime Commission (FMC)	17	15	Social Security Administration (SSA)	191	191
Federal Mediation and Conciliation Service (FMCS)	7	6	U.S. Postal Service (USPS)	134	128
Federal Reserve System (FRS)	161	94	Veterans Administration (VA)	210	162
			Totals	6848	5526



Next Steps



Agencies Verify Topics/Subtopics

January 12, 2006

Send Data Call Packet to Agencies

January 13, 2006

Training Session #1

January 24, 2006

Sample of Agency Data Call Due to BG

February 1, 2006

➤ Training Session #2

February 8, 2006